

Master Your Card Community Newsletter

Dear Friends,

It has been a while since we've connected like this! We hope you have been staying safe and healthy.

We're excited to fill you in on all the latest happenings at Master Your Card. Over the last several months we've been working on website updates, new partner initiatives and much more. It goes without saying, but 2021 has been just as challenging and confusing as 2020. However, we're proud to have made progress in our goals for increasing financial equity. Cheers to our ongoing partnerships and our collaborative strides made towards greater financial inclusion!

Best regards,



Mercedes Garcia
Vice President
Community Relations

What's New with Master Your Card?

New Spanish Website



Revamped Instagram Presence



New Blog: Teach Your Kids About Money



Programming Updates

2020/2021 Financial Capability Program Numbers Are In

For the past several years, we've been extremely proud to work with EVERFI to bring valuable financial education sessions to children. And despite all the hurdles of the 2020-2021 school year, we're thrilled to share that, to date, we have reached more than 10,000 students in 204 schools. That's 10,000+ students who are equipped with a much-needed financial education.

Click below to see the 2020-2021 MYC/EVERFI impact report on Twitter. We encourage you to share it with your contacts!

[**CLICK HERE TO SEE OUR MINI-IMPACT REPORT ON TWITTER >**](#)

Upcoming Event: Los Angeles Financial Literacy Fair

On September 24, Mastercard is hosting a Financial Literacy Fair at Los Angeles Trade Tech College. The students from the LA Community College district have an opportunity to learn more about successful money management, using payments technology, and starting their own business. This event will be held in person and, of course, Master Your Card will be there to deliver financial education workshops and provide information with a variety of our partners, including World of Money, NFTE, YWCA - Glendale, LULAC, Hispanic Heritage Foundation and more!

Spread The Word About Our Financial Education Resources

Give your community the gift of financial knowledge by pointing them towards our financial education learning platform.

Available in both English and Spanish, our free platform has comprehensive information to help users understand foundational financial concepts and more.

We strongly encourage you to share this resource with your followers via social media, just use the below link and remember to tag us!

[**CLICK HERE TO VIEW OUR FINANCIAL EDUCATION PLATFORM >**](#)

What Our Partners are Up To

All of our partners are doing amazing work to advance financial equity and knowledge. Check out a few highlights...



CHCI 2021 LEADERSHIP CONGERENCE AND 44TH ANNUAL AWARDS GALA

The Congressional Hispanic Caucus Institute (CHCI) has a lot happening in September! The organization's 2021 all-virtual leadership conference will be held September 20-23 and their 44th Annual Awards Gala will follow immediately after on September 23!

We're excited to sponsor this event as well as have our very own Mercedes Garcia speak at a session discussing strategies to attract, grow and retain Latinx talent across all sectors.

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UNITED STATES HISPANIC CHAMBER OF COMMERCE NATIONAL CONFERENCE

The United States Hispanic Chamber of Commerce (USHCC) is hosting their 2021 National Conference September 26-28 in Las Vegas. We're proud to be a sponsor as well as have our own Mercedes Garcia and Ginger Siegel speak at this event.

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34TH HISPANIC HERITAGE AWARDS

The Hispanic Heritage Foundation is hosting the 34th Hispanic Heritage Awards next Friday, October 8, on PBS. The historic program, created by the White House in 1988 to commemorate the establishment of Hispanic Month in America, is among the highest honors by Latinos for Latinos and supported by 40 national Hispanic-serving institutions.

Both Mastercard and Master Your Card are proud to sponsor this important event! Stay tuned for posts from Master Your Card on social media about the program as it gets closer.

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NATIONAL WOMEN'S BUSINESS CONFERENCE

The National Association of Women Business Owners (NAWBO) is hosting it's 2021 National Women's Business Conference October 17-19! Master Your Card is proud to be a sponsor of this fantastic event, which will focus on technology and sustainability.

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