


MASTER YOUR CARD

Electrifying Business Growth

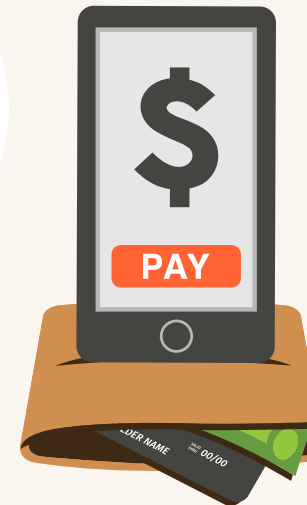
A community empowerment program sponsored by  mastercard

142 BILLION REASONS TO ACCEPT MOBILE PAYMENTS

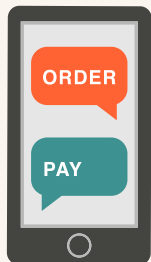
The anticipated U.S. mobile payment market will be \$142 billion by 2019.* That's 142 billion reasons to grow your customer base by accepting mobile payments and offering the latest and safest technology. Data can be protected with encryption and tokenization so that your business doesn't need to store your customers' sensitive financial information. You can also engage customers by working with third-party mobile apps like PaySimple and LevelUp, which use QR codes to exchange money and have loyalty programs to encourage spending. Learn more at MasterYourCardUSA.org/small-business.



**MORE CONVENIENCE,
RELIABLE PAYMENTS
AND ELECTRONIC
RECORDS OF
TRANSACTIONS**

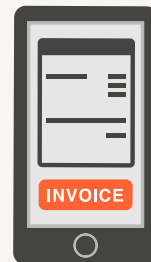


**NO MORE SWIPING,
NO MORE CASH AND
THE EASIEST BUYING
EXPERIENCE**



SMS-BASED PAYMENTS

Customers can text a code to pay for a product and it'll be charged to their card.



DIRECT MOBILE BILLING

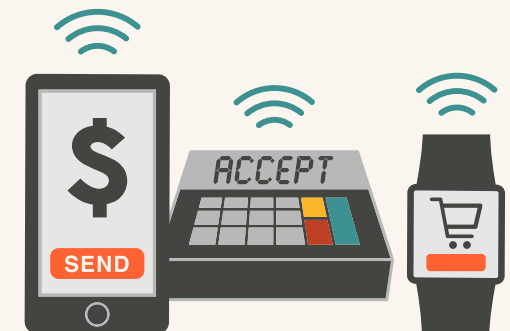
Customers make payments and the charge is billed on their phone bill.



MOBILE WEB PAYMENTS

(i.e. PayPal and Venmo)

Customers make payments that are tied to their bank accounts or credit cards.



CONTACTLESS NEAR FIELD COMMUNICATION

(Apple Pay, Samsung Pay, Android Pay and Masterpass)

Customers tap the contactless reader to pay with their smartphones, iPads or Apple Watches and generate an e-receipt.