

MASTER YOUR CARD

www.masteryourcardUSA.org

A community empowerment program brought to you by 

PREPAID CARDS: EVERYONE WINS



State and local governments around America are saving dollars and making sense as they eliminate checks in favor of electronic payments via prepaid cards. Driving this trend is the growing recognition that prepaid cards are a single solution that works for multiple government needs while better serving all beneficiaries.

AGENCIES

COST EFFECTIVE

- Eliminate paper checks
- Eliminate cost of stolen checks
- Lower paper-related overhead

EFFICIENT

- Reduce administrative paperwork
- Eliminate check printing and distribution
- Provide multiple benefits via one card

CONVENIENT

- Track and reconcile disbursements
- Confirm timely, correct loading/reloading
- Bulk and individual account opening, loading and reloading

SECURE

- Reduce risk of fraudulently endorsed checks
- Eliminate lost and stolen checks
- Reliable audit trail

AND MORE

- The less paper used, the greener the agency becomes
- Better serve clients by reducing stigma of assistance checks and vouchers

RECIPIENTS

- No fee at point of sale
- No monthly fee
- No check-cashing or overdraft fee

- Registered card can be replaced if lost or stolen
- No bank account required
- No waiting for check cashing or voucher exchange

- Immediate availability of funds
- Withdraw cash at ATMs
- Cash back on purchases
- Make purchases and pay bills by phone and online
- Check balance 24/7
- Toll-free customer service
- Keep track of finances

- No need to carry large amounts of cash
- Liability protection against unauthorized purchases

- Introduction to mainstream financial services product
- Relief from stigma of assistance checks and vouchers

How we can help

Governments and beneficiaries have a trusted, state-of-the-art partner in the technology companies who build and run electronic payment networks—we can help everyone with the transition from cash to card. To get started today, contact Rich Santoro, Vice President, MasterCard Worldwide (202-414-8011 or Richard_Santoro@mastercard.com).