

ANYONE CAN BANK WITH CARDS



Prepaid cards offer instant financial inclusion for people without access to a bank account. Today, you don't need a bank account or credit history to be a part of the global economy. Prepaid Cards can help change the lives of individuals and families. Getting out of an expensive cash economy can help families participate and get ahead in today's economy. \$58 billion worth of checks are processed by the check-cashing industry each year. Mastering the use of Prepaid Cards provides greater value in buying power, convenience, safety and financial management.



Overcome isolation. Through Prepaid Cards people no longer need to settle for poor-quality goods and services. Cards give them access to merchants and service providers around the world, via online purchases. Families no longer have to travel to buy goods that they need, because the goods can be delivered to them.



Gain convenience, safety, buying power and protection. Prepaid Card customers get the same convenience, safety, buying power and protection as Credit Cards. Carrying cash leaves people vulnerable to loss, theft and violence. If lost or stolen, cards can be easily canceled and replaced. Many Prepaid Cards come with Zero Liability Protection, which protects against unauthorized purchases.



Save time and money. Payment cards save customers time and money by avoiding a trip to a check cashing center and paying fees to cash a check. With Prepaid Cards, paychecks can be electronically deposited onto prepaid card accounts, eliminating check cashing centers and fees altogether.



Bank on your card. Use a Prepaid Card to pay bills online or over the phone, and save the cost of buying money orders. Many cards come with financial management tools for budgeting and tracking expenses. These tools can be used to track spending and stick to a financial budget.

About Master Your Card

Master Your Card is a community empowerment education program sponsored by Mastercard, that works with committed partners nationwide to bring information about the benefits of electronic payments technology for underserved communities to build brighter financial futures. The program has facilitated presentations and workshops in numerous cities around the country, provided financial education to tens of thousands of students and reached millions through partners' initiatives and education materials.