



ABOUT MASTER YOUR CARD



Master Your Card is a community empowerment education program sponsored by Mastercard. The program works with engaged partners nationwide to reach underserved communities and build brighter financial futures by driving understanding of electronic payments technology. Master Your Card has facilitated presentations and workshops in cities around the country, provided financial education to over 35,000 students and reached millions through education materials and partner initiatives.

Mastercard is the technology company that built the world's fastest electronic payments network and works to constantly improve it—providing a safe, simple and smart way for customers, businesses and governments to do business. Mastercard develops safe, simple and smart payment card solutions for more convenience, purchasing power, financial inclusion and security.



Master Your Card shows customers from all walks of life how to access an electronic payments network that opens the doors to a global economy; gain security against fraud and abuse; and acquire easy-to-use financial controls that help them manage their money.



Master Your Card delivers financial literacy resources and tools, to educate and empower local communities on how to use electronic payments to their benefit.



Master Your Card helps put financial inclusion into the wallets of families, getting them more from their hard-earned money. By learning how to bank on cards, electronically deposit checks, make electronic payments, and avoid expensive check cashers and payday lenders, these families can instantly become a part of the global economy.



Master Your Card also educates business owners on areas such as how to start accepting payment cards and how to negotiate the best deal from card processors and equipment providers—so they get greater value from affordable investments in customer service, financial management and business technology.



Master Your Card provides businesses with the tools to grow through acceptance and use of payment cards, helping them compete on equal footing with competitors of all sizes. Better than cash, cards are the key to a global electronic payments network that provides business owners with greater market exposure, predictable cash flow, convenience, control and built-in financial tools that pay for themselves. Electronic payments better serve their customers by offering them the convenience of buying what they want, when they want it.



Master Your Card shows governments how they can improve services and save taxpayer money by eliminating paper checks and safeguarding against waste, fraud and abuse. For instance, Electronic Benefit payments via prepaid cards are a powerful technology tool that help governments provide better service at a lower cost to taxpayers. Safer for beneficiaries and less expensive than writing checks, cards give people access to electronic payments networks that open the doors to the global economy.

About Mastercard

Master Your Card is a community empowerment education program sponsored by Mastercard, that works with committed partners nationwide to bring information about the benefits of electronic payments technology for underserved communities to build brighter financial futures. The program has facilitated presentations and workshops in numerous cities around the country, provided financial education to tens of thousands of students and reached millions through partners' initiatives and education materials.